

TRADE CONNECT  
CAMBRIDGE CONFERENCES



CAMBRIDGE | Enterprise

GLOBAL  
EXCELLENCE

TO BOOK YOUR PLACE CLICK / SCAN  
THIS QR CODE

or simply visit [https://www.tc-cambridgeconferences.com/  
register-cambridgeenterprise/](https://www.tc-cambridgeconferences.com/register-cambridgeenterprise/)





# THE CAMBRIDGE ENTERPRISE TECHNOLOGY TRANSFER AND RESEARCH COMMERCIALISATION PROGRAMME



CAMBRIDGE

Enterprise



## 22nd – 26th September 2025

Global Excellence in collaboration with Cambridge  
Enterprise - the world-renowned innovation arm  
of the University of Cambridge.

## The Cambridge Enterprise technology transfer and research commercialisation programme tailored for an African audience.

### Programme Overview

Designed by Cambridge Enterprise and tailored for an African audience by Trade Connect Cambridge, this collaborative programme is a master class in knowledge and technology transfer.

It is ideal for those who wish to understand how new ideas and research results are commercialised at the University of Cambridge, how the wider Cambridge cluster is organised, and how it has evolved to become the most intensive science and technological cluster in the world. Participants will delve into the fundamentals of the technology transfer process, learn how to identify and leverage intellectual property, and master the intricacies

of developing an academic ecosystem that supports innovation and new enterprise creation.

Delivered by staff from the world-renowned innovation arm of the University of Cambridge, participants will acquire practical skills on how to efficiently commercialise the output of their research base, be given the tools necessary to evaluate and develop their local innovation ecosystem and learn how to create new intellectual property-based ventures. The programme will also help build a knowledge of the wider Cambridge ecosystem through a tour of facilities including some of the 31 science parks and innovation hubs.

### How you Learn:

A 5-day residential training programme in Cambridge, covering the fundamentals of technology transfer and research commercialisation.

"Trade Connect Cambridge is delighted at this significant educational collaboration with Cambridge Enterprise – the world-renowned innovation arm of the University of Cambridge. A unique opportunity for technology and knowledge transfer into the New African Single Market."

**Dr Sooter Nomhwange**  
Innovation Ecosystem Development Facilitator  
| Director, Trade Connect Cambridge  
Conferences Ltd.





## Programme Content

Content of the program includes:



CAMBRIDGE

Enterprise

### + Academic consultancy impact

How Academic Consultancy can be used as an effective tool for knowledge exchange between universities and industry. We'll look at how it works at Cambridge and use case studies to illustrate the benefits to both sides of this effective impact mechanism.

### + Commercialisation process

The commercialisation journey from disclosure to impact. We'll take you through understanding the technology transfer process in detail. That includes identifying potential innovations, developing the commercialisation model and supporting innovations into spinout companies.

### + Technology licensing

You will learn how to create an intellectual property strategy, structure and negotiate a licence and explore technology marketing.

### + Cambridge's entrepreneurial ecosystem

The programme also uses the Cambridge Cluster to explain the building blocks of successful entrepreneurial ecosystems and discusses how Cambridge is ensuring its future as one of the world's most innovative ecosystems in science and technology.

## Who should attend?

- African University Leadership.
- University Technology Transfer Professionals.
- Academic Researchers who want to develop their impact through commercialisation.
- Government agency staff interested in learning how to create an innovation ecosystem that supports entrepreneurship and enterprise.
- Government agency staff or innovation agency staff who are looking to develop knowledge-based economies.



# Why TC-Cambridge?

Trade Connect Cambridge is the premier UK Innovation Conference facilitating the growth of the new African Single Market. TC-Cambridge is a platform and a launchpad for new ideas and inventions that drive the next wave of New Pharmaceutical businesses, New Businesses in Agriculture, New Automotive Businesses, and New Infrastructural projects specifically targeted at the New African Single Market.

## Why Cambridge Enterprise?

### Cambridge Enterprise

Liaising with organisations both locally and globally, Cambridge Enterprise offers expert advice and support in different areas including academic consultancy services, the protection, development and licensing of ideas, new company and social enterprise creation, and early-stage funding. Cambridge Enterprise has over 50 years' experience in knowledge transfer and research commercialisation creating social and economic impact.

### The University of Cambridge

The University of Cambridge is renowned for its academic excellence, world-class research and strong collegiate community. Affiliates have won 125 Nobel Prizes recognizing groundbreaking advancements such as the discovery of DNA structure, national income accounting, epic narrative psychology, and the structure of the insulin molecule.

### Faculty

This program will be delivered by practitioners and staff from Cambridge Enterprise, guest speakers from the wider Cambridge ecosystem who can share decades of experience in research commercialisation, entrepreneurship and innovation ecosystem development.

## + What is your application process?

Booking a place for the programme is simple, you can register directly from this [link](#) using a credit/debit card. Or visit <https://www.tc-cambridgeconferences.com> and Click on the "Register place" button to complete the registration.

## + When should I apply?

Places on the programme are limited, please apply as soon as possible. The University of Cambridge has a set number of students for each intake, so the earlier you secure your place the better. Once registered and in Cambridge, participants are expected to attend the full programme.

## + Do I need to apply for a Visa to attend the programme?

Please visit Gov.uk to apply for a standard visitor visa should you require a visa to come to the UK to attend the Programme. If you do not already hold a UK or Irish passport you'll need immigration permission to come to the UK to attend the programme in Cambridge. We can issue you a letter in support of your application, please visit <https://www.gov.uk/standard-visitor> to read more and apply for your visa. The process can take a minimum of 6 weeks, we hence recommend you apply as soon as possible.

## + What's included in the Programme registration fee?

- All sessions, materials and content for 5 days
- Certificate Ceremony & Group Photographs
- Refreshments and buffet lunch for all participants for 5 days
- Dinner at Cambridge College for all participants
- Drinks receptions
- Tour of facilities in Cambridge
- Punting on the River Cam
- Arrival/ Sunday Welcome Dinner

## + What to do after registration?

Call us to arrange for your accommodation booking, airport transfer, and local transport. Speak to a programme advisor. They can be found towards the end of this document.

## + What is your cancellation policy?

Cancellation more than 60 days before the event: 100% refund;  
Cancellation less than 60 days and more than 30 days before the event: 50% refund;  
Cancellation less than 30 days, but more than 14 days: 20% refund;  
and Cancellation 14 days or less, no refund.

## + What happens after the Programme?

- Certificate Ceremony
- Join our network and global community of innovators, entrepreneurs, research commercialisation experts, technology transfer experts, and Innovation ecosystem developers. Cambridge is the place where you can come and build those networks and set up collaborations that can further advance your science and technology whatever the challenges you may want to address, Join Us!

"This is a really unique opportunity both to learn how Cambridge Enterprise functions and also to take away the insight and the wealth of experience from our practitioners."

**Caroline Hyde**  
Head of Ecosystem Initiatives and  
Partnerships, Cambridge Enterprise



**CAMBRIDGE** | Enterprise



Click here to read more about the programme on the Cambridge Enterprise Website  
<https://www.enterprise.cam.ac.uk/connecting-cambridge-innovation/global-outreach/tradeconnect-cambridge/>

**Speak to a  
Programme  
Advisor?**

Oliver Paul  
Global Outreach Manager, Cambridge Enterprise  
[Oliver.Paul@enterprise.cam.ac.uk](mailto:Oliver.Paul@enterprise.cam.ac.uk)

Dr. Sooter Nomhwange – PhD, MSc, BSc, CQRM  
Founder & Director  
Trade Connect Cambridge Conferences Ltd.  
[Sooter@tc-cambridgeconferences.com](mailto:Sooter@tc-cambridgeconferences.com)

# GLOBAL EXCELLENCE



CAMBRIDGE

Enterprise

An educational collaboration to foster the creation of new technology for the African market and facilitate the development of African innovation ecosystems that support science & technological advancements and new enterprise creation.