



Software Services

The best routes for commercialising your software

Realise the market potential of your research based software

Cambridge Enterprise has substantial experience in the commercialisation of software and can advise academics, researchers, and students of the best route to commercialisation.

Software licensing

A range of different licensing options are available to suit the requirements of the authors and the market. Examples range from licensing to an established software house to develop and supply to end users, through to direct end user licences for research or commercial purposes.

Cambridge Enterprise offers support by:

- Providing dedicated case managers
- Carrying out due diligence to resolve any third party rights and funder obligations
- Negotiating and completing all necessary licence and revenue share agreements
- Managing invoicing and revenue distribution
- · Advising on valuations and pricing structures.



No risk to academic freedom

Licensing through Cambridge Enterprise will not limit academic freedom; creators retain academic use rights so they can share with academic collaborators.

Starting a software company

Cambridge Enterprise has the experience to advise on the best ways to approach forming a software spin-out.

Software Pathfinder investment

With access to a Software Pathfinder investment of up to £20k, creators can apply for funding of prototype development, field testing and customer pilots.

Upon successful completion of the Pathfinder, or if initially assessed as requiring more than £20k, there is the potential to apply for higher levels of investment.

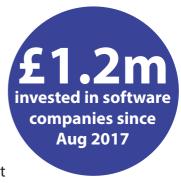
As an evergreen fund, Cambridge Enterprise can take a long-term view. All of the income realised from investments will be returned to the fund to support the development of future companies.

Experts and mentors

Gain access to a network of experts and mentors with a diverse range of commercial experience and expertise within the software sector. These are essential to the development of ventures at an early stage as they provide both specialised and general advice.

Benefits of working with Cambridge Enterprise

With over 20 years' experience in company creation, the Cambridge Enterprise Seed Funds team has the proven know-how to support companies in building teams and raising the finances needed to develop successful products from research.



What are the next steps?

We encourage you to contact Cambridge Enterprise directly for a confidential discussion to see whether we can help you take your software idea forward.



For specific licensing enquiries:

- Speak with our software team by contacting the email address below or by completing a software disclosure form by visiting the software link provided.
- We will then contact you to discuss the potential options for commercialisation.

For advice on starting a company:

- Speak with our software team by contacting the email address below.
- We will then contact you to discuss your idea further, and, if applicable, guide you through the investment process.

Contact us

Software Services team

software@enterprise.cam.ac.uk www.enterprise.cam.ac.uk/software +44 (0) 1223 760339



@UCamEnterprise



in @Cambridge-Enterprise

Where to find us

Cambridge Enterprise Limited University of Cambridge Hauser Forum 3 Charles Babbage Road Cambridge CB3 0GT

General enquiries

enquiries@enterprise.cam.ac.uk

May 2019